



FOR IMMEDIATE RELEASE

HMBookstore Expands Hospitality eLearning Training and Education With New Food and Beverage Restaurant Solution

New Online Courses For Building a Skilled Workforce and Improving Profitability at Restaurants and Hotels

Scottsdale, AZ (May 17, 2016) – Hmbookstore today announced the addition of a new Food & Beverage (F&B) Dining module to its comprehensive eLearning library of online education and training courses. The The Dining Collection, comprised of over 45 English and Spanish self-paced courses, targets employees from entry-level to management positions to learn the responsibilities and service culture techniques for success in the F&B industry.

“Attracting new dining customers and encouraging repeat visits is directly related to food quality and dining experience,” said Ken Edwards, CEO of HMBookstore. “The expanded content within our new Dining Collection parlay in-depth knowledge needed to assist restaurants, casinos, country clubs, cruise ships, lounges and other food service organizations in garnering a positive experience to grow their business.”

Building on the success of its current library of over 100 courses, the new Dining Collection covers brand-neutral topics including restaurant staffing, server responsibilities, event planning, menu engineering, kitchen cost control, F&B management and more.

In addition to hundreds of hotel and lodging properties worldwide using HMBookstore’s eLearning solutions, over 22,000 subscriptions have been used by students to supplement their hospitality courses in 22 colleges and universities, such as UNLV, University of San Francisco and Northern Arizona University.

Pricing and Availability

The HMBookstore Dining Collection is available with unlimited usage per location/property for US \$99.00 per month. Unlike other online marketplace dining eLearning solutions, HMBookstore can quickly and cost-effectively create custom training courses and co-branding solutions for specific property needs.

About HMBookstore

HMBookstore, developed by Tristar, is an industry proven, online Learning Management System that provides online educational training for Restaurant and Hotel owners and operators, students, individuals pursuing a career in the hospitality industry, and industry professionals looking to enhance their skills. With over 150 courses offered in English, Spanish and Mandarin, HMBookstore is leading the movement by providing the hospitality industry with top-notch, well-trained managers and employees. HMBookstore provides hospitality training for all the leading brands, Starwood, Hilton, IHG, Wyndham, Best Western, Hyatt and Independent Hotels. Visit www.hmbookstore.com for more information or connect with us on [Facebook](#) at [LinkedIn](#).

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