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## **FOR IMMEDIATE RELEASE**

# **Vimana Franchise Systems Launches “Vimana University” Online Training Programs**

**July 8, 2015 – Windermere, Florida** – Vimana Franchise Systems, franchisor of the Centerstone Hotel and Key West Inn brands has announced their new partnership with Hospitality Management Bookstore for their franchisee employee training programs.

“With our continued growth of Vimana Franchise Systems’ Centerstone and Key West brands, we are proud to announce our employee training program, ‘Vimana University,’” stated Vimana CEO Steve Belmonte after the program was unanimously approved at Vimana’s Franchise Advisory Council meeting.

Vimana will offer this optional online resource for employee training beginning July 6, 2015. The interactive courses encompass all areas of hospitality including front desk, housekeeping, human resources, general management, food & beverage among others. The training material specific for Vimana University includes brand programs and standards as well as a course on converting to a Centerstone or Key West property.



“We are really excited about the Vimana partnership. Our team is committed to provide high-quality education that decreases employee turnover cost and results in superior guest satisfaction increasing social media scores,” says Ken Edwards, Founder and President of HMBookstore.

“This is a very cost-effective program for our franchisees who are seeking a training program for their employees,” commented Amanda Belmonte, VP of Franchise Services for Vimana. Centerstone and Key West franchisees will have exclusive pricing and access to Vimana University.

## **About Vimana Franchise Systems LLC**

Vimana Franchise Systems LLC is a hotel franchise company owned by CEO Steve Belmonte, President Neal Jackson and Vice President Cory Jackson Jr. In May 2011, Vimana Franchise Systems launched the Centerstone brand as a three-segment franchise designed to create a fair and cost effective model for the hospitality industry. In November 2011, Key West Inns was re-launched under the Vimana Franchise ownership umbrella as a budget friendly brand. For more information on Vimana Franchise Systems LLC, contact Steve Belmonte at (407) 654-5540 or [steve@vimanafs.com](mailto:steve@vimanafs.com). Visit Vimana Franchise Systems online at [www.VimanaFS.com](http://www.VimanaFS.com). Visit Centerstone online at [www.centerstonehotels.com](http://www.centerstonehotels.com), on Twitter at @Centerstonehtls, or on Facebook at [www.facebook.com/Centerstonehotels](http://www.facebook.com/Centerstonehotels) . Visit Key West Inns online at [www.staykeywesthotels.com](http://www.staykeywesthotels.com), on Twitter at @StayKeyWest, or on Facebook at <http://www.facebook.com/staykeywest>.

## **About Hospitality Management Bookstore**

The leader in online hospitality education and training, HMBookstore provides high quality educational and training materials to those who are pursuing a career in the hospitality industry, as well as those who are already in the industry and are looking to enhance their skills. Used worldwide by hospitality management students, hotel owners, operators, and employees, HMBookstore is leading the movement to provide the hospitality industry with top-notch, well trained managers and employees. For more information on HMBookstore, contact Brian Walski at (480) 391-6307 or [info@hmbookstore.com](mailto:info@hmbookstore.com). Visit HMBookstore online at [www.hmbookstore.com](http://www.hmbookstore.com) or on Facebook at <http://www.facebook.com/hmbookstore>