

IBC Announces HMBookstore Partnership

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IBC Hotels has established a strategic partnership with HMBookstore, enabling IBC Hotel Members to access over 60 Hospitality Education & Training Programs. Programs include Revenue Management, General Manager, Front Office, Housekeeping, Maintenance and more.



Early success by participating hotels has already allowed some hotels to decrease operating expenses through reduced employee turnover and administrative costs, such as insurance premiums with consistent and documented training complete with progress reports and a certificate of completion.

[Click here](#) to take advantage of the reduced rates offered to IBC Hotels.

The HMBookstore Advantage:

- Unlimited access to hotel education and training through eBooks created for all employees from line level to executive management
- Easy to use cloud-based platform accessible from any computer with an internet connection
- Available in multiple languages, courses are easily assigned in minutes
- Retention-based with dynamic testing throughout each course
- Robust management features including remote access to monitor employee progress

Social media scores and guest loyalty have a direct impact on your hotel's bottom line and HMBookstore provides the eLearning tools your staff needs for success. With the low cost investment and the convenience of online access, HMBookstore is the ideal partner not only for IBC Hotels but for independent and boutique hotels worldwide.

Deals & Partnerships

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